



PRESENTS

A NIGHT FOR BALTIMORE

STARRING **E. FAYE BUTLER & HER BAND**
AND A POST-SHOW DJ SET HOSTED BY
ULTRA NATÉ

SPONSORSHIP PACKAGES

\$25,000 - \$1,000

SATURDAY, SEPTEMBER 30, 2023

EVERYMAN THEATRE, 315 W FAYETTE ST

E. FAYE BUTLER & HER BAND



E. Faye Butler

E. Faye Butler's career spans over 40 years. Theatre is her first love, but entertaining is in her bloodline. E. Faye performs and directs both musicals and plays in theatres across the country and internationally. E. Faye is a recording artist and performs in concert venues, cabarets, clubs, and at private events. She is the recipient of nine Joseph Jefferson Awards, two Helen Hayes Awards, four Black Theatre Alliance Awards, an Ovation Award, a Sarah Siddons Leading Lady Award, Excellence in the Arts, R.A.M.I. Award, two Black Excellence Awards, Kathryn V. Lampkey Award, Rosetta LeNoire Award, John Barrymore Award, After Dark Award, The Guy Adkins Award, Heller Award, and Hover Award. She was also inducted into the RPS 205 Fine Arts Hall of Fame and named a Lunt-Fontanne Fellow. E. Faye was inducted into the National Women in The Arts Museum in Washington D.C. and in May 2020 she released her first House and Club Track entitled "Going Down To the Rhythm" in Milan, Italy. E. Faye is honored to be named Chicagooan of the Year.

www.e-fayebutler.com

ULTRA NATÉ



Ultra Naté

Ultra Naté, Baltimore singer, songwriter, DJ, producer, and music legend, has long been adored by electronic, dance, and pop fans since the early 90s. Throughout her career, Ultra Naté's sound has embraced a variety of genres including house, soul, disco, electro pop, R&B, hip hop, and rock. Her catalogue is one steeped in timeless classics, impressive accolades and creative highlights with everyone from The Basement Boys, Nellee Hooper, D-Influence, Mood II Swing, Nona Hendryx, Lenny Kravitz, and Frankie Knuckles to N'Dea Davenport, NERVO, Todd Terry, Michelle Williams (of Destiny's Child), 4 Hero, Deee-lite, Masters at Work (Louie Vega and Kenny 'Dope' Gonzalez), Roger Sanchez, and others. Ultra was named one of Billboard Magazine's Greatest of All Time *Top Dance Artists along with having three entries in the music industry bible's respective Greatest Of All Time *Top 10 Dance Club Songs. She is honored to be considered an icon of the Dance and LGBTQI+ communities worldwide.

www.ultranate.com

A NIGHT FOR BALTIMORE

Everyman Theatre Presents: A Night for Baltimore is a festive evening celebrating professional theatre in Baltimore. Join us for the Theatre's completely reimagined primary fundraising event hosted at our home on West Fayette Street, featuring fabulous entertainment, a silent auction, exquisite food and drinks, and dancing. This extraordinary event supports Everyman's education programming and community accessibility initiatives, including our Pay-What-You-Choose offerings for every show. Through dynamic and diverse programming, Everyman welcomes everyone from 3 to 93 to engage in theatrical experiences that encourage discovery, build confidence, and inspire artistic growth.

A Night for Baltimore will take place at our theatre on West Fayette Street and begins at 5:00pm with a cocktail hour followed by your choice of a 6:00pm or 8:00pm performance by E. Faye Butler & her band, followed by heavy hors d'oeuvres, theatrical encounters throughout our building, a silent auction, and desserts and dancing into the night with a DJ set by Baltimore's own Ultra Naté. The event is chaired by Everyman Theatre Board Members Drew Tildon Reis and Christopher Uhl.

Become a Gala Sponsor today and align your company's brand with Everyman's high-quality programming, innovative education programs, and mission to support Baltimore artists and artisans all year long.

A Night for Baltimore Committee

Drew Tildon Reis and Christopher Uhl, Co-Chairs

Allyson Black Woodson

Edie Brown

Sarasi Desikan

Anthony Evans

Emlyn Flanigan

Sue Hilger

Colleen Martin-Lauer

Marjorie McDowell

Ryn Robinson

James Ryan

Donald Thoms

Tom Whelley



For more information about the event or questions regarding sponsorship opportunities please contact Sara Kissinger, Associate Director of Development, at 443.615.7055 x 7124 or skissinger@everymantheatre.org

SPONSORSHIP PACKAGES

\$25,000 – Presenting Sponsor

- Featured billing as Presenting Sponsor on all event materials
- 10 VIP seats at E. Faye Butler concert & access to post-show DJ set with Ultra Naté
 - Includes beer, wine, and signature cocktails, plus heavy hors d'oeuvres and dessert, and complimentary parking
- Full page ad in the event program
- Logo and/or name on all event media advertisements as Presenting Sponsor
- Logo and/or name on all printed and digital event invitations as Presenting Sponsor
- Logo and/or name on all press releases as Presenting Sponsor
- Listing on Everyman Theatre website as Presenting Sponsor
- Verbal acknowledgment during event
- Opportunity for a pre-show meet & greet with E. Faye Butler
- Opportunity for unique branded marketing/sampling night of event
- Up to 6 social media mentions: 3 before the event, 1 during the event, and 2 post event
- Opportunity to run a 30-second video spot on lobby screens throughout the 2023/24 season

\$10,000 – Champion Sponsor

- 8 VIP seats at E. Faye Butler concert & access to post-show DJ set with Ultra Naté
 - Includes beer, wine, and signature cocktails, plus heavy hors d'oeuvres and dessert, and complimentary parking
- Half page ad in the event program
- Logo and/or name on all event media advertisements as Champion Sponsor
- Logo and/or name on all printed and digital event invitations as Champion Sponsor
- Listing on Everyman Theatre website as Champion Sponsor
- Verbal acknowledgment during event
- Opportunity for unique branded marketing/sampling night of event
- Up to 4 social media mentions: 2 before the event, 1 during the event, and 1 post event

\$5,000 – Sustaining Sponsor

- 6 VIP seats at E. Faye Butler concert & access to post-show DJ set with Ultra Naté
 - Includes beer, wine, and signature cocktails, plus heavy hors d'oeuvres and dessert, and complimentary parking
- Logo and/or name on all event media advertisements as Sustaining Sponsor
- Logo and/or name on all printed event invitations as Sustaining Sponsor
- Listing on Everyman Theatre website as Sustaining Sponsor
- Verbal acknowledgment during event
- Up to 2 social media mentions: 1 before the event and 1 post event

\$2,500 – Community Sponsor

- 4 VIP seats at E. Faye Butler concert & access to post-show DJ set with Ultra Naté
 - Includes beer, wine, and signature cocktails, plus heavy hors d'oeuvres and dessert, and complimentary parking
- Logo and/or name on all event media advertisements as Community Sponsor
- Listing on Everyman Theatre website as Community Sponsor

\$1,000 – Friend Sponsor

- 2 VIP seats at E. Faye Butler concert & access to post-show DJ set with Ultra Naté
 - Includes beer, wine, and signature cocktails, plus heavy hors d'oeuvres and dessert, and complimentary parking
- Listing on Everyman Theatre website as Friend Sponsor

Additional Sponsorship Opportunities

\$5,000 – Tech Sponsor - \$2,500 benefits above + thank you from the stage for tech support

\$5,000 – Silent Auction Sponsor - \$2,500 benefits above + logo posted around Silent Auction marketing

\$2,500 – Décor & Ambiance Sponsor - \$1,000 benefits above + logo posted in lobby for the evening

\$2,500 – Transportation Sponsor - \$1,000 benefits above + logo posted at the garage for the evening

\$2,500 – Dessert Sponsor - \$1,000 benefits above + logo posted at the dessert tables for the evening

\$2,500 – Media Sponsor - \$1,000 benefits above + 2 additional media highlights for paid advertising

To secure your sponsorship:

Call or email Sara Kissinger, Associate Director of Development, at 443.615.7055 x 7124 or skissinger@everymantheatre.org

Go online to www.everymantheatre.org/celebrate