



EVERYMAN THEATRE PRESENTS:

A NIGHT FOR BALTIMORE*



SPONSORSHIP PACKAGES

supporting Everyman Theatre's education and community engagement programming

SATURDAY, OCTOBER 5, 2024

EVERYMAN THEATRE, 315 W FAYETTE ST

JOIN US OCTOBER 5 FOR ANOTHER FABULOUS #BULTINBALTIMORE PARTY

Everyman Theatre Presents: A NIGHT FOR BALTIMORE is a festive evening celebrating professional theatre and its impact in Baltimore. Join us for the Theatre's primary fundraising event hosted at our home on West Fayette Street, featuring fabulous entertainment, a silent auction, exquisite food and drinks, and dancing.

SUPPORT ARTS EDUCATION

All funds raised at this extraordinary celebration will support Everyman's education programs and community initiatives, including our residencies in schools like Higher Achievement and The Mount Royal School as well as partnerships with the Department of Juvenile Services and Elev8 Baltimore. Our programs with more than 60 local organizations, including 26 Baltimore City Schools, help to engage more than 3,000 students and give young people the tools to tell their stories.

You'll also support our High School Matinee program, which has been providing students throughout Maryland free or discounted tickets and transportation to Everyman's productions since 1997; our Childcare Matinees, offering creative and convenient childcare on a sliding scale while their guardians enjoy a show; and our Pay-What-You-Choose program, with more than 3,000 affordable ticket opportunities accessible to all community members throughout the season. From age 3 to age 93, there is something for every student, every artist, and every person here at Everyman.

SECURE YOUR SPONSORSHIP TODAY

Become A NIGHT FOR BALTIMORE sponsor and align yourself with Everyman's high-quality programming and innovative education programs, all made possible every day by local artists and artisans. You'll also get first access to event tickets and be the first to know when we announce the evening's entertainment!

Contact Sara Kissinger, Associate Director of Development, at skissinger@everymantheatre.org or 443.615.7055 x 7124 for more information about the event and sponsorship opportunities.



PRESENTING SPONSOR

\$25,000

- Featured listing as Presenting Sponsor on all event materials
- 12 tickets for the evening's festivities, including VIP reception, priority concert seating, post-show dance party, open bar, savory bites, and dessert
- Complimentary parking or Lyft voucher for all 12 VIPs
- Logo or name on all event media advertisements as Presenting Sponsor
- Logo or name on all printed and digital event invitations as Presenting Sponsor
- Logo or name on all press releases as Presenting Sponsor
- Listing on Everyman Theatre website as Presenting Sponsor
- Opportunity for a pre-show meet and greet with A NIGHT FOR BALTIMORE artists
- Opportunity for unique branded marketing/sampling night of event
- Up to 6 social media mentions: 3 before the event, 1 during the event, and 2 post event
- Opportunity to run a 30-second video spot on lobby screens throughout the 2024/25 season
- Full page ad in one mainstage show program during the 2024/25 season

CHAMPION SPONSOR

\$15,000

- 10 tickets for the evening's festivities, including VIP reception, priority concert seating, post-show dance party, open bar, savory bites, and dessert
- Complimentary parking or Lyft voucher for up to four vehicles
- Logo or name on all event media advertisements as Champion Sponsor
- Logo or name on all printed and digital event invitations as Champion Sponsor
- Listing on Everyman Theatre website as Champion Sponsor
- Opportunity for unique branded marketing/sampling night of event
- Up to 5 social media mentions: 2 before the event, 1 during the event, and 2 post event
- Half page ad in one mainstage show program during the 2024/25 season

AMBASSADOR SPONSOR

\$10,000

- 8 tickets for the evening's festivities, including VIP reception, priority concert seating, post-show dance party, open bar, savory bites, and dessert
- Complimentary parking or Lyft voucher for up to three vehicles
- Logo or name on all event media advertisements as Ambassador Sponsor
- Logo or name on all printed and digital event invitations as Ambassador Sponsor
- Listing on Everyman Theatre website as Ambassador Sponsor
- Up to 4 social media mentions: 2 before the event, 1 during the event, and 1 post event
- Half page ad in one mainstage show program during the 2024/25 season

SUSTAINING SPONSOR

\$5,000

- 6 tickets for the evening's festivities, including priority concert seating, post-show dance party, open bar, savory bites, and dessert
- Complimentary parking or Lyft voucher for one vehicle
- Logo or name on all event media advertisements as Sustaining Sponsor
- Logo or name on all printed event invitations as Sustaining Sponsor
- Listing on Everyman Theatre website as Sustaining Sponsor
- Up to 2 social media mentions: 1 before the event and 1 post event

COMMUNITY SPONSOR

\$2,500

- 4 tickets for the evening's festivities, including priority concert seating, post-show dance party, open bar, savory bites, and dessert
- Complimentary parking or Lyft voucher for one vehicle
- Logo or name on all event media advertisements as Community Sponsor
- Listing on Everyman Theatre website as Community Sponsor

FRIEND SPONSOR

\$1,000

- 4 tickets for the evening's festivities, including priority concert seating, post-show dance party, open bar, savory bites, and dessert
- Complimentary parking or Lyft voucher for one vehicle
- Listing on Everyman Theatre website as Friend Sponsor



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